Frankoma was created for your enjoyment from Oklahoma clay found at the foothills of the Arbuckle Mountains. Although this clay has great potential possibilities in the natural state, its true value is in the characters we are able to build from it. We have endeavored to tell a simple story with this oldest of art materials, clay, and have used as inspirations the natural materials at our disposal . . . Wagon Wheels, Cactus, the Plains, Indian lore, etc.

Frankoma is recognized in the field of Ceramic Art because we have combined the traditional Art of the Indians, the Spirit of the American Pioneer and the Creative Tendencies of the Youth of the Great Southwest with good pottery form. Each piece is designed to be a contribution to Fine Ceramics, and to be both useful and beautiful.

Our blended colors are produced only by combining our native clay with our glazes, which are also inspired by natural surroundings—Prairie Green, Desert Gold, Red Bud, Onyx Black. We create and grind all our own glazes.

We sincerely hope you will enjoy living with Frankoma as much as we have enjoyed making it. Frankoma Pottery has only one purpose in existing—that you might be happier by living with it.

FRANKOMA is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard. If your dealer does not handle FRANKOMA we will be glad to ship you directly from the factory. We will also ship your gifts from the factory to your friends . . . anywhere.

You are a welcomed guest at the factory any time. Should you come during working hours we will be glad to conduct you through the entire plant to see FRANKOMA made. You may have a complete sixteen page illustrated catalog upon request.

## FRANKOMA POTTERY

On U.S. Highways 66 and 75